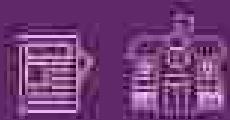


COGNIZANCE

The Quarterly Newsletter by P.A.F.G.C



From the Editor's Desk

Dear readers,

Welcome to the latest edition of our quarterly newsletter. We are thrilled to present you with updates on all the exciting happenings of our college. We are filled with anticipation and eagerness to see what the future holds for our students and faculty members.

Our commitment in providing a top-notch educational experience remains unwavering and we are continually striving to enhance all the resources and opportunities available to our student community and faculty members.

In this newsletter you find outstanding achievements of our students and various events. Stay tuned for more updates and news as we continue to strive for excellence in education and student success.

Thank you for your continued support in all our endeavours. Happy reading.

Ms Leveena Desouza
Associate Editor

THIS ISSUE

- Inaugural Programs
- Awareness Programs
- FDPs
- Achievements
- National Visits
- Training programs
- Orientation Programs
- Competitions
- Inter-collegiate Fest
- Invited Talks
- Workshops and Seminars

Deepavali Celebration



Deepavali, also known as the Festival of Lights, is a significant cultural and religious celebration in many parts of the world. In the spirit of fostering a sense of community and celebrating diversity, our institution organized a Deepavali celebration for faculty members, on 01st Jan 2024, marked by a special luncheon.

The menu featured a variety of 14 Indian traditional dishes. The lunch provided an opportunity for faculty members to mingle, share experiences and strengthen bonds outside the academic setting.



State Level Seminar at GFGC, Mudipu

Govt. First Grade College, Mudipu, organised a state level seminar on "Understanding by Design: A new Pedagogical Experiment and Importance of Theatrics in Teaching" on 6th Jan 2024. Dr. Harikrishnan G, Vice Principal; Ms. Muneara and Ms. Laveena, Asst. Professors in English; Ms. Krithika, Asst. Professor, Dept. of Food Sciences; Mr. Mohammed Sali Ashem and Mr. Sajir Ahmed, Asst. Professors, Dept. of Commerce & Management; Ms. Azneeha and Mr. Sachin Giridhar Rao, Asst. Professors, Dept. of Computer Applications attended the seminar.



In the inaugural session Dr. Giridhar Rao, Former Additional Director, DCE, Bengaluru delivered Key Note address. Noted corporate trainer and accomplished academician Dr Sudhir Raj, Professor- Justice KS Hegde Institute of Management conducted the first session by rightly reiterating the philosophy of teaching. Transformation of teaching from teacher centric approach to student centric approach was highlighted in his talk.

Second session by Mr. Jagan Pawar, Theatre Teacher and Director, Sanketha Trust, Mangalore explained the importance of theatrics in teaching through hands-on training. Teachers involved in different types of theatrical skills like voice modulation, facial expression and gestures that are required to be an effective teacher.

In the last session delegates presented research papers on pedagogical issues.

Ms. Muneara, Asst. Professor in English presented a paper on "Methods of teaching for Effective Learning." The seminar served its purpose of introducing new methodology of teaching by understanding different facets.



Awareness Program & Enrolment Drive for MLC Elections 2024



IQAC of P A First Grade College in association with Institute for Study & Development of Cooperation (ISDC), Mangaluru organised an Awareness Program and Enrolment Drive with respect to 2024 Teachers and Graduates Constituency Election for the Legislative Council on 09th Jan 2024. Adv. Jithin, CEO - Institute for Study & Development, Mr. Rajesh, Proprietor of CSTC, Mr. Praveen, Enrolment Convenor- ISDC, Dr. Surfriz J Hasim, Principal- PAFCOC, Ms. Vanishree Y, IQAC Coordinator, Mr. Sameer, Asst. Professor & Mr. Israim, Physical Director- PAFCOC were present. More than 150 applicants of PAFCOC, PACE, PAFCO and PAID were benefited from the drive.

Faculty Development Program at PAFCOC



The one-day Faculty Development Program on "Legacy Learning: Own-You, Your-Family and Your-Institution" was held at PAFCOC in association with IQAC on 12th Jan 2024. Dr. Beeran Moldin SM, Registrar, D.Y. Patil International University, Pune was the Resource Person for the session. The event graced by the esteemed presence of Dr. Surfriz J Hasim, Principal, PAFCOC, Dr. G. Harikrishnan, Vice Principal, Ms. Vanishree Y (IQAC Coordinator), and Mr. Mohammed Faizal (Head- CPOD) were present on the day. Dr. Beeran Moldin SM emphasized the key points such as maintaining composure, deferring anger, expressing gratitude, utilizing effective leadership and emphasizing the importance of time and discipline. Interactive sessions proved fruitful for the faculty members to be the professionals in their respective fields.

Principal as Chief Guest @ Yenepoya



Dr. Surfrat J Hasim, Principal, P.A. First Grade College was invited as the Chief Guest for the Youth Day Celebration at Yenepoya Homoeopathic Medical College & Hospital (YHMCH) on 13th Jan 2024.

Dr. Surfrat, in his address highlighted the role of youth in shaping the Modern India and also mentioned about various aspects of controlling one's mind.

Dr. Shiva Prasad K, Dean - YHMCH presided over the program and Dr. Shashikant B Kammer, NSS Program Officer & Organising Secretary, YHMCH was present on the occasion.

Student Achievements

A certificate from P.A FIRST GRADE COLLEGE for Mr. Mohammed Rabeen U. It features the college logo and the text: "CONGRATULATIONS", "Mr. Mohammed Rabeen U.", "BBA", "3rd place in the 5th KASARAGOD ATHLETE PHYSIQUE ALLIANCE - MR. KASARAGOD BODY BUILDING & PHYSIQUE CHAMPIONSHIP 2024", "CONGRATULATIONS TO THE ACHIEVEMENT", and the date "13/01/2024".

We extend our heartfelt congratulations to Mr. Mohammed Rabeen U, our 2nd year BBA student, for his remarkable performance in the 5th Kasaragod Athlete Physique Alliance - Mr. KASARAGOD Body Building & Physique Championship 2024. Mr. Mohammed Rabeen showcased exceptional prowess securing 3rd place in the Junior Category (60 kg) during the championship held at Kasaragod on 13th Jan 2024. We extend our best wishes for his continued success in his athletic endeavors.

A certificate from P.A FIRST GRADE COLLEGE for Mr. Mohammed Muhed. It features the college logo and the text: "CONGRATULATIONS", "Mr. Mohammed Muhed", "BBA", "3rd place in the 5th KASARAGOD ATHLETE PHYSIQUE ALLIANCE - MR. KASARAGOD BODY BUILDING & PHYSIQUE CHAMPIONSHIP 2024", "CONGRATULATIONS TO THE ACHIEVEMENT", and the date "13/01/2024".

We congratulate Mr. Mohammed Muhed, our 1st year BBA student, for his astounding performance in the 5th Kasaragod Athlete Physique Alliance - Mr. KASARAGOD Body Building & Physique Championship 2024. Mr. Mohammed Muhed proved his athletic physique adroitness by securing 3rd place in Sub-Junior Category and 4th place in Senior-Category (65kg), during the championship held at Kasaragod on 13th Jan 2024. We compliment for his achievement and wish good luck for his continued success in his athletic endeavors.

Financial Fitness Seminar with Work-Life Harmony



Mangaluru: 19th Jan 2024

The Kerala Chamber of Commerce & Industry (KCCI) in Mangaluru organized a Seminar on Financial Fitness with a focus on Work-Life Harmony on 19th Jan 2024. The event took place at the Meeting Hall, KCCI Chamber Building. The program commenced highlighting the journey of KCCI through a video, followed by a warm welcome address from CA Ananthesh V. Prabhu, President of KCCI.

The first session was about "Empower - Mastering Financial Strategies for Women Entrepreneurs" by Ms. Seena Shenoy, Investment Services Professional. In this session, she provided comprehensive insights into financial strategies tailored for women entrepreneurs. The second session was about "Work-Life Balance" by Dr. Subriya Hegde Aroor, Professor and RCO, FMMC, Consultant Psychiatrist Aragga Polyclinic who dealt into the critical aspect of work-life balance. Likely, she discussed practical strategies, coping mechanisms and the importance of mental well-being in achieving harmony between professional and personal life.



The third session was the panel Discussion by three panelists: Dr. Vinodha Pai, Dermatologist, The Skin Clinic and Managing Trustee - The Bharath Academy, Ms. Hanna Rao, Past President of DSIAW Women's Wing, Present Chairperson of DSIAW – STAYE and Ms. Shirley Cutinha Executive Director, Provit Foods Pvt. Ltd. This interactive panel discussion brought together accomplished professionals from diverse fields. Dr. Vinodha Pai, Ms. Hanna Rao, and Ms. Shirley Cutinha, shared their expertise and perspectives, discussing challenges, success stories and offering valuable advice on various aspects related to entrepreneurship, leadership and industry insights. The seminar saw active participation from six faculty members of PAFGC - Ms. Deepa Udayar, Ms. Delcy D'Souza, Ms. Ramyashree, Ms. Muneesa, Ms. Anjna Nishad and Ms. Jayashree. Additionally, students and women entrepreneurs enriched the program with their presence.

The insightful sessions concluded with a vote of thanks delivered by Mr. Ashwin Pai Maroor, Hon. Secretary of KCCI. The seminar proved to be a valuable platform for learning and discussion, fostering financial empowerment and work-life balance in the local business community.

Principal as Chief Guest at Shilah School



Dr. Surfarz A. Hessam, Principal, PAFGC was invited as a Chief Guest for the Annual Day Celebration of Shilah English Medium School, Adka Bandiyod on 20th Jan 2024.

Principal as Resource Person at Noble English Medium School



Dr Surfarz J Hasim, Principal, P.A. First Grade College delivered a session on Scientific Studying Techniques for the SSLC students of Noble English Medium School, Kunjathbail, Mangaluru on 23rd Jan 2023.

National Voters Day



QAC in association with Human Rights cell and NSS Unit observed National Voters Day on 25th Jan 2024, at Seminar Hall -1. Program began invoking the blessings of Almighty by Mr Ashammed Najeeb from I year BBA. Ms Deepthi Udyawar, Head- Department of Commerce and Management addressed the students regarding the value and importance of voting. Dr. C Hari Krishnan- Vice Principal PAFCC in his presidential address created an awareness among the students and encouraged them to vote. Ms. Noor Zahra Begum, Head- Department of Humanities and Social Sciences, Ms. Rasheeda Banu, Coordinator- Human Rights Cell, Ms. Chaitra N.V- NSS Program Officer, faculty members, NSS Volunteers and about 125 students were present for the program.

Ms. Rasheeda Banu, Asst. Professor, Department of Humanities and Social Sciences welcomed the gathering. Mr. Rasiid, Asst. Professor, Department of Computer Applications proposed the vote of thanks. Ms. Chaitra N.V, Asst. Professor, Department of Commerce and Management administered the National Voter's day pledge. Ms. Rasheeda Banu, Asst. Professor, Department of Humanities and Social Sciences, compered the Program.



75th Republic Day Celebration at the PACE Knowledge City



The 75th Republic Day at PACE Campus featured a significant flag unfurling ceremony, symbolising unity and patriotism, on 26th Jan 2024 led by Prof K.P. Soofi, Principal of P.A. Polytechnic. In his eloquent address, he highlighted the importance of the Indian Constitution and individual rights. Dr. Surftaz J. Hasim, Principal, PAFC, Dr. Saleemulla Khan, Principal -PACP Mangaluru, highlighted the important aspects mentioned in the Constitution. Mr. Shihao, Hostel Warden administered the oath to the gathering.



The winners of the games that were conducted as a part of Fit India Week Celebrations were awarded with the prize during the occasion. Dr. Sayyad Ameen Ahammed, Dr. Sajesh Baghunathan, Dr. Sharmilla Kumarai, Dr. Ayisha LV, Dr. Harikrishnan and Dr. Iqbal, grace the event. Heads of various departments, along with teaching and non-teaching staff and students of PAET, Institutions came together to commemorate the occasion, fostering a sense of community and shared responsibility. The event encouraged reflection on national principles, urging everyone to contribute to collective progress.

Inauguration of Newly Built Academic Block



The inauguration ceremony of the newly constructed academic block at P.A. First Grade College was held on 1st February 2024, at 2:00 pm. The event marked a significant milestone for the institution, introducing state-of-the-art facilities to enhance the learning environment. The newly inaugurated academic block features modern amenities, including well-equipped classrooms, staff rooms, computer lab, food preparation lab, food processing lab and seminar halls.

The ceremony commenced with a gathering in the seminar hall, whereas Mr. Afthab from 1st year BBA, initiated the proceedings with a prayer. Dr. Survez J. Haslm, our esteemed Principal, extended a warm welcome to the distinguished guests, including trustees, institution staff, Heads of Departments and Principals from sister institutions. The event witnessed the invocation of blessings by Mr. Muzammil Maulavi, setting a positive and auspicious tone.

Mr. Abdullah Ibrahim, the Managing Trustee, delivered an inaugural address, shedding light on the vision and mission behind the newly constructed academic block. The audience were then enriched by the insightful speech of Dr. M. Abdul Rahman, a revered figure who has served as the former Vice-Chancellor of Kannur and Calicut Universities. Continuing the sequence of distinguished speakers, Mr. Ahmed Kutty, Director (Finance) of P.A. Educational Trust, shared valuable perspectives on the financial aspects of the institution's growth and development. The ceremony reached its pinnacle with a comprehensive vote of thanks by Dr. Harikrishnan G, Vice-Principal of PAFC.



The inauguration of the academic block at P.A. First Grade College was not merely an event; it symbolized a commitment to excellence in education and the continuous pursuit of knowledge. As the college embarks on a new chapter, the newly inaugurated facilities are poised to provide a conducive environment for academic growth and innovation.

Principal as Chief Guest at Red Camels



Dr. Surfarz J Hasim, Principal, P.A. First Grade College was invited as a Chief Guest for Red Camels Islamic School Annual Merit, Valedictory and Kindergarten Graduation Ceremony on 6th Feb 2024, at Town Hall, Mangaluru.

Seminar on Business Automation at KCCI



Seminar on "Business Automation" held at Kanara Chamber of Commerce and Industry on 7th Feb 2024 aimed to shed light on the integration of technology to enhance business processes and efficiency. The seminar was presented by Mr Avdhut Pedwalkar and Mr Ashutosh Kharangate of Mangal Analytics & Research Consulting Pvt Ltd. President of KCCI CA Ananthesh V Prabhu welcomed the gathering and Mr P.S. Mohammed Mudassir, Hon. Secretary introduced the resource persons. The event saw participation from key figures in academia and industry.

Five faculty members of PAPGC - Dr. Surfarz J Hasim, Principal, Ms. Anitha Nishad, Asst. Professor, Dept. of Food Sciences, Mr. Mohammed Sali Asham and Mr. Sajir Ahammed, Asst. Professors, Dept. of Commerce and Management participated in the seminar. The insightful sessions concluded with a vote of thanks delivered by Mr. Ashwin Pai Maroor, Hon. Secretary of KCCI. The workshop proved to be a valuable platform for learning and discussion, fostering the business automation and needs of it.



Converting Total Kitchen Solid Waste into Compost for feeding plants



Environmental Cell of PAFGC initiated a project in converting kitchen solid waste into compost on 14th Mar 2023. The earthen harmpot was placed in food preparation lab of Food Science Department, PAFGC so that the kitchen solid waste can be dropped into the earthen harmpot.

It requires a minimum of 90 days for the kitchen solid waste to get converted into compost. When the compost is ready, it is dried in sunlight for 2 days and then fed to the plants. This is a great initiative of PAFGC concerning the environmental factors in developing the clean and green campus.

The project was inaugurated by Prof C V Pujar, Dept. of Mechanical Engineering, P A College of Engineering with the presence of Dr Surfaiz J Hasim, Principal, PAFGC, Capt. Rudresh, Campus Supervisor and other staffs of PAFGC on 14th Mar 2023.

On 07 Feb 2024, the compost was fed to the plants in the campus.

Meeting with Director, Skill Development, Mangalore University

Dr. Surfaiz J Hasim, Principal P.A. First Grade College and Mr Sali Asham, Asst. Professor, PAFGC visited Mangalore University on 8th Feb 2024 and held discussions with Dr. A.M. Khan, Professor & Chairman, Dept. of Electronics and Director, Skill Development Mangalore University. The discussion primarily focused on enhancing academic offerings, including add-on courses and skill development initiatives for students through IBM Incubation Centre of Mangalore University.



Dr. Khan responded positively and agreed to share the details of the courses that can be offered to the students of PAFGC.

FACULTY DEVELOPMENT PROGRAM AT PAFGC



One day Faculty Development Program on "Teacher Empowerment: Key to Academic Excellence" conducted by PAFGC in collaboration with IQAC with the aim of enhancing the professional skills and knowledge of faculty members, featured Dr. Kote Venkatachala Rao, Director of Pillaiya Regional Science Centre on 19th Feb 2024. The event commenced with a gathering in the multipurpose hall whereas Mr. Mohammed Samisheer, Asst. Professor, initiated with a prayer.

Ms. Munieera, Asst. Professor in English extended a warm welcome to the distinguished guests, including Dr. Kote Venkatachala Rao, Mr. Sharafuddin B K, ACM-Campus, Dr. Sunfriz J Hasim, Principal, PAFGC, Dr. Sharmilla Kumar, Vice Principal, PAICE, Prof. K. P Soofie, Principal, PAPT, Dr. G Hari Krishnan, Vice Principal, PAFGC, Ms. Vanishree V, IQAC Coordinator and Mr. Mohammed Faizal, Head (CPOD).

The FDP aimed to introduce faculty members to innovative teaching techniques and pedagogical approaches to create engaging learning environments. Dr. K. V. Rao emphasized key points such as the quality and mentality of a teacher, character building, problem solving, planning and counseling the students, handling and interacting with the students, challenges faced by the teachers and also shared experience of his teaching journey. With the increasing use of technology in education, the program included sessions on integrating technology into teaching and learning processes effectively.

Presidential remarks was delivered by the esteemed Principal Dr. Sunfriz J Hasim. The Speaker Dr. KV. Rao was felicitated by Mr. Sharafuddin B K, ACM-Campus. The ceremony reached its ending with a comprehensive vote of thanks by Ms. Rathyashree, Asst. Professor, Dept. of Commerce and Management. She expressed gratitude to all attendees, organizers and contributors emphasizing the collective effort that made the program a resounding success.



PLANTATION PROGRAM at PAFGC



IQAC in Association with Environmental Cell and NSS unit of PAFGC held plantation program in our campus by Dr. K. V. Rao, Director, Pillikutti Regional Science Centre on 19th Feb 2024. The compost fed to the plant was developed in our Food Sciences lab using Hartmoot which was used to convert solid kitchen waste into compost. Prof. C. V. Raja, Dept. of Mechanical Engineering, P.A. College of Engineering, Dr. Syafraz J. Hasim, Principal, PAFGC, Capt. Sudresh, Campus Supervisor, Ms. Azweena, Asst. Professor, Dept. of Computer Applications, Ms. Ansaethra, Asst. Professor, Dept. of Food Sciences & Environment Cell Coordinator, Ms. Chaitra N.V., Ms. Ithashree M., Asst. Professors, Dept. of Commerce and Management & NSS Program Officers, other staffs of PAFGC were present.

The event marked a significant step towards creating a greener and more sustainable environment. The event not only contributed to the beautification of the campus but also fostered a sense of environmental responsibility among the student community. It served as a reminder of the collective effort needed to safeguard our planet's resources.

PAFGC - Pillikutti Regional Science Centre
PAFGC - Pillikutti Regional Science Centre
Plantation Program
Date: 19-02-2024
Time: 10:00 AM - 12:00 PM
Location: PAFGC Campus
Organized by: IQAC, Environmental Cell, NSS Unit
Participants: Dr. K. V. Rao, Director, Pillikutti Regional Science Centre, Prof. C. V. Raja, Dept. of Mechanical Engineering, P.A. College of Engineering, Dr. Syafraz J. Hasim, Principal, PAFGC, Capt. Sudresh, Campus Supervisor, Ms. Azweena, Asst. Professor, Dept. of Computer Applications, Ms. Ansaethra, Asst. Professor, Dept. of Food Sciences & Environment Cell Coordinator, Ms. Chaitra N.V., Ms. Ithashree M., Asst. Professors, Dept. of Commerce and Management & NSS Program Officers, other staffs of PAFGC were present.



MS Excel Session at PAFGC

Training Session on MS Excel for the Faculty Members was conducted by the IQAC of PAFGC on 20th Feb, 2024 by Mr. Muhammad Raafid and Ms. Azweena, Asst. Professors, Department of Computer Applications.

The important topics covered are Introduction to MS Excel. An overview of the application, its uses and benefits. Features of Excel. Detailed explanation of Excel's features including data organization, graphical tools, and formula-based calculations. Components of Worksheet. Understanding the basic components of an Excel Worksheet such as cells, rows, columns and ranges, shortcut keys. Learning the shortcut keys to enhance speed and efficiency while working in Excel. Ranging, Calculations Demonstration, how to perform calculations using cells, mathematical functions, built-in functions. Exploring Excel's wide range of built-in functions for statistical, financial and database calculations among others.



Practical Exercises: Hands-on exercises to apply the learned concepts and enhance understanding. The session was interactive and well received by the faculty members. It provided them with valuable insights into using MS Excel effectively for their administrative and academic tasks. The practical exercises helped them understand the application's functionalities in a better way and apply the learned skills in real scenarios.

Tally Session at PAFGC

On 21st Feb 2024, PQAC in collaboration with Dept. of Commerce and Management organized a training session on Tally Software for the faculty members of PAFGC in the Computer Lab.

The training session on Tally Software aimed to equip faculty members with practical skills and knowledge to utilize effectively for financial management and accounting purposes.

Mr Mohammed Sali Asham and Ms Vanjaree Y proficient trainers in Tally software conducted the training session, ensuring comprehensive coverage of the software's functionalities and practical applications.



At the end of the training session, participants gained a thorough understanding of Tally software, enabling them to integrate it effectively into their teaching curriculum and professional endeavors. They developed practical skills in navigating the software interface, applying accounting principles, and utilizing advanced features for enhanced financial management.



Beary Kavighosti at PAFGC



Kannatake Beary Sahithya Academy in association with Methane & Literary Association of P.A First Grade College organised Beary kavighosti at P.A First Grade College on 23rd Feb 2024. Program began with the Naivedyam Ceethe by the students. The Program was inaugurated by Dr. Surfaraz J Hasim, Principal, P.A. First Grade College by playing Daff and in his Inaugural speech he highlighted the importance of Beary language, culture and also emphasized the importance of education among Beary community.

Mr. Alkunji Palai, Honorary President, Methane delivered Presidential address. Mr. Sharifuddin PK ACM (Carmous), Prof. K.S. Soofi, Principal - RAPT, Dr. Sayeed Ameen Dean (Student Affairs) were present on the occasion. Mr. R. Manohar Karnath, Registrar, Byari Sahithya Academy welcomed the gathering. S. Mr. Aspinuddin Saktaball, President, Methane proposed the Vote of Thanks. Journalist Mr. Hemza Majeer compered the program. Many Beary Poets read out their poems which was a nostalgic experience for the audience. They were Mr. Bashir Ahmed Kirys, Ms. Shameema Kutcheri, Haji Ibrahim Nadupadav, Ms. Reemaiza M B, Mr. Fayaz Doddamane, Ms. Shara B. M, Mt. Nizam Colicadou, Ms. Saro Maskurunneesa and Mr. Shafeek.



Principal as Resource Person at NSS Camp



Dr. Surfrat J Hasim, Principal, PARGC, delivered a session on Mind Mapping at Annual Special NSS Camp of Besant Women's College, held at Vidyas Yuvaika Mandira, Abbottpur on 24 Feb 2024.

Vice Principal as Speaker at International Research Conference.

Dr. G Harikrishnan, Vice Principal, PARGC was a Speaker during the International Research Conference on Education, Business & Technology (IRCEBT) which was held on 24 & 25 February 2024 at Zoom & Twin Lakes Hotel, Tagaytay City, Cavite, Philippines.

Beary Sahithya Kammaata

Karnataka Beary Sahithya Academy in association with Beary Adhyana Peeta, Mangalore University had organised a "Beary Sahithya Kammaata" on 27th Feb 2024, at Mangalore University, Hamedanakatte, Mangalore.



The program was inaugurated by Mr. Khalid Thanjavubam. Dr. Anasuya Rai, Principal, Mangalore University was invited as the Chief Guest. Students of PARGC, Mr. Mahammed Sayid from 1st year BCA, Mr. Mahammed Ashik from 1st year BBA, Ms. Salma Afra from 2nd year B.Com, Ms. Zulfa from 2nd year BCA and Mr. Mohammad Mashhood from 2nd year BBA along with Ms. Saree Maskununneesa, Asst. Professor in Kannada had participated in the program and gained fruitful knowledge about Beary language and Literature.

Industrial Visit by Final Year B.Com Students to Dawar Footwear Industry, Agra

The final year B.Com students of P.A. First Grade College along with two faculty members had been to the industrial visit from 27th Feb to 7th Mar 2024. They visited, Dawar Footwear Industry, Agra, on 1st March 2024. The industry was established in the year 2001 and it has emerged as a prominent player in the leather manufacturing sector, specializing in tanning industry eco-sustainable tannery practices. It is the second largest apparel producer and exporter, accounts for 3.5% share of India's total exports.



During the session, the HR representatives shared valuable information about the company's recruitment processes, employee training and development initiatives and welfare programs. They also addressed queries from the visitors offering valuable perspectives on career opportunities within the leather industry and the company's future growth trajectory.

To foster a congenial atmosphere and facilitate networking, Jawar Footwear Industry generously provided refreshments, allowing the visitors to unwind and engage in informal discussions with the company's representatives.



They introduced to the students regarding the Production Capacity and Workforce, Facilities and Compliance, Market Orientation, Supply Chain and Raw Materials, Leather Swatch Approval, Lab Testing, Internal Quality Control (Q.C) and Cutting Section.

The industrial visit to Dawar Footwear Industry concluded with an engaging interactive session facilitated by the company's Human Resources (HR) department. This session provided an opportunity for the visitors to gain deeper insights into the company's culture, values, and human resource management practices.



Overall, the interactive session not only enriched the visitors' understanding of Jawar Footwear Industry's operations but also served as a platform for meaningful exchanges and connections between the visitors and the company's personnel.

Industrial Visit by Final Year BCA Students to Dawar Footwear Industry, Agra



The Industrial Visit by the final year BCA students accompanied by the two faculty members was held from 28th Feb to 6th Mar 2024. They visited Dawar Footwear Leather Industry located in Agra on 1st March 2024. This industry was established in the year 2007. Dawar Footwear Leather Industry has emerged as a prominent player in the leather manufacturing sector, specializing in tanning industry eco-sustainable tannery practices. It is the second largest apparel producer and exporter accounts for 9.5% share of India's total exports.

They introduced to the students regarding the Production Capacity and Workforce, Facilities and Compliance, Market Orientation, Supply Chain and Raw Materials, Leather Swatch Approval, Lab Testing, Internal Quality Control (IQC) and Cutting Section.

The industrial visit to Dawar Footwear Industry concluded with an engaging interactive session facilitated by the company's Human Resources (HR) department. This session provided an opportunity for the visitors to gain deeper insights into the company's culture, values, and human resource management practices.



During the session, the HR representatives shared valuable information about the company's recruitment processes, employee training and development initiatives and welfare programs. They also addressed queries from the visitors offering valuable perspectives on career opportunities within the leather industry and the company's future growth trajectory.



To foster a congenial atmosphere and facilitate networking, Dawar Footwear Industry generously provided refreshments, allowing the visitors to unwind and engage in informal discussions with the company's representatives.

Overall, the interactive session not only enriched the visitors' understanding of Dawar Footwear Industry's operations but also served as a platform for meaningful exchanges and connections between the visitors and the company's personnel.

Industrial Visit by Final Year B.Com Students to Rajasthani Textiles and Gems Palace, Jaipur



The final year B.Com students of P.A First Grade College visited Rajasthani Textiles and Gems Palace, Jaipur, on 3rd March 2024. This visit provided a comprehensive insight into the rich heritage and craftsmanship of Rajasthan. Located in the heart of the Pink City, the palace stands as a testament to the region's flourishing textile and gem industries.

The students were introduced to the Textile Manufacturing Unit, Gemstone Cutting and Polishing, Design Studio and Retail Showroom. The visit to Rajasthani Textiles and Gems Palace was not only informative but also inspiring. It provided valuable insights into the intricate world of textiles and gemstones while showcasing the enduring legacy of Rajasthan's artisanal traditions. Our students left with a renewed appreciation for the cultural richness and craftsmanship that define the essence of Rajasthan.



Rajasthani Textiles and Gems Palace is renowned for its exquisite collection of traditional Rajasthani textiles and authentic gemstones. The palace not only serves as a hub for preserving centuries-old artisanal techniques but also as a platform for promoting indigenous craftsmanship on a global scale.



DRAWING COMPETITION ON ZERO DISCRIMINATION DAY

On the occasion of Zero Discrimination Day, the Internal Quality Assurance Cell (IQC) in collaboration with the Internal Complaints Committee organized a drawing competition on 1st March 2024, In SF-44.



The theme of the drawing competition was "Gender Discrimination". Participants were tasked with creating artworks that shed light on various issues related to gender bias, inequality, stereotypes, or any aspect of discrimination based on gender. The duration of the competition was set for one and half hours. Students actively participated in the competition, showcasing their creativity and artistic skills. The drawings were evaluated based on creativity, relevance to the theme, artistic skill and overall impact.



The panels of judges were Ms Reshma K C Asst. Professor, Department of Commerce and Management; Ms Aysath Mafo Asst. Professor, Department of Computer Applications and Ms Laveena D'Souza, Asst. Professor, Department of HSS.

The winners are:

- First Place:** Mr Ajman Bashir, 2nd year BBA
Second Place: Ms Reshma Misanya, 1st year BSc PGD
Third Place: Mr Abdul Asmeel, 2nd year BBA.



Each winner demonstrated exceptional talent in portraying the theme of gender discrimination through their artwork. Their pieces not only showcased artistic skill but also effectively conveyed the importance of addressing gender-based discrimination in society. The event highlighted the importance of addressing discriminatory practices and promoting inclusivity within our educational institution and society at large.

Seminar at Karnataka Beary Sahithya Academy

Beary is an emerging literature. In order to encourage the women of the community Karnataka Beary Sahithya academy had organised one day seminar exclusively for ladies on 2 March 2024 at Beary Sahithya academy office, Mangalore. Ms Sera Maskunneesa, Asst. Professor in kannada actively articulated and presented a poem on the occasion it served as a way to encourage the participants to achieve more in the field.

POSTER MAKING COMPETITION ON NATIONAL SCIENCE DAY



The Internal Quality Assurance Cell (IQAC) in collaboration with the Nutritionists Association organized a poster making competition on 4th March, 2024, on behalf of National Science Day. The event took place in Seminar Hall 1. The primary objective of the competition was to raise awareness about the importance of recycling.

Eight teams (16 students) participated in the competition, with each team comprising two members. The teams were tasked with creating posters that conveyed the significance of recycling in a visually appealing and informative manner. The theme for the competition was "The Importance of Recycling".

Two judges presided over the event: Ms. Kritika, Asst. Professor, Department of Food Sciences and Ms. Shreyansha, Asst. Professor, Department of HSS. The judging criteria included creativity, relevance to the theme, artistic skill, and overall impact of the posters. Both judges brought their expertise and impartial judgment to ensure a fair evaluation process.

Following a thorough evaluation process, the first prize was awarded to Ms. Fathima Shamia B.A and Ms. Nida Haneef from the 3rd year BBA and the second prize was awarded to Ms. Shameeha and Ms. Sheeba Thameez from 1st year BSc FwQ. Their poster stood out for its innovative approach, compelling visuals and insightful message.

In conclusion, the poster making competition organized by IQAC in collaboration with the Nutritionists Association was a resounding success, serving as a platform for creativity, awareness, and advocacy for environmental sustainability. Through their artistic expressions, the participants contributed to the promotion of recycling and inspired others to embrace eco-friendly practices in their daily lives.

Each team was allotted a time limit of one hour to complete their posters. This timeframe challenged the participants to manage their time effectively and prioritize their ideas to produce high-quality work within the given constraints. The competition fostered a sense of urgency and creativity among the teams, encouraging them to think innovatively and work collaboratively.

Ms. Anifa Nishad, Asst. Professor, Department of Food Sciences was the coordinator for the event, overseeing the logistical arrangements and ensuring the smooth conduct of the competition. After an intense hour of creative endeavor, the judges carefully evaluated each poster based on the established criteria. They assessed the originality of ideas, the clarity of message, and the use of visual elements.



Campaign on Mera Pehla Vote Desh Keliye



IQAC in association with Human Rights Cell and NSS Unit conducted a voting awareness Program under the theme "Mera Pehla Vote Desh Keliye" to the Students of P.A First Grade College on 4th March 2024. Faculty members along with the students created awareness Program to the students and also taken a voting Pledge. Program created awareness among the students and encouraged them to vote. Nearly 300 students of PAFCO benefited from this Program.



Quiz competition



IQAC in association with Human Rights Cell and NSS unit conducted a Quiz competition to the students to create awareness Under the theme "Mera Pehla Vote Desh Keliye" on 5th Mar 2024 in the Computer Lab -2.

Ms. Haajira Akisha, 2nd year BCA secured First position, Mr. Muhammed Junsid, 1st year BBA secured Second position and Mr. Arshad Ahmed, 3rd year BBA secured Third position in the Competition. PAFCO created an awareness among the students and encouraged them to vote. 44 students of PAFCO benefited from this program. Mr. Raafiq, Asst. Professor, Department of Computer Applications coordinated the program.



Session on Opportunities Studying in abroad

IQAC In association with training & placement cell and Edroots International Abroad Education Consultancy, Mangalore had organised an informative session on "Opportunities studying in abroad" on 05th March 2024 in the E-Learning Centre. The session was organized for all the final years of P.A. First Grade College. Mr. Azaanudheen KM, Business Development Officer and Ms. Asimwariya, Senior Student Counsellor at Edroots International Abroad Education Consultancy were the speakers.



Ms. Ayshath Ayfuna, 3rd year PhD, welcomed the gathering and Ms. Radheeba Samira, 3rd year PhD gave a brief introduction of the Edroots International Abroad Education Consultancy and its members. During the friendly interaction with the audience, speakers focused on the importance and benefits of abroad education and working environment which mainly contributes to the overall development of a person. Speaker urged the audience to concentrate on improving their language. Videos were played of those students who are currently pursuing their studies in UK and other parts of Europe. These students shared their experience about their journey from Edroots consultancy.

All the participants were very keen to gain basic information about higher education in abroad and were excited to make use of the acquired knowledge. The speakers promised to share the basic information about abroad education to build their career. Also they disclosed regarding Edu expo which will be held at Ocean Pearl, Mangalore on 09th March 2024 for the entire day where more than 40 UK university diligence will be present and would guide them in choosing the right course in accordance to their current obtained program.

The program ended with an interaction, providing opportunities for the students to clear their doubts and to prepare themselves for the higher education abroad.

Ms. Vanishree, IQAC Coordinator saluted both the speakers and felicitated them with a token of gratitude. Ms. Delcy B. Desouza, Head- Dept. of Food Sciences & Placement officer & faculty members from various departments were also present. Ms. Saifiyah Zia, 2nd year B.Com, proposed the vote of thanks and Ms. Mizbah Mohammed, 2nd year BBA was the Master of Ceremony.

Workshop at Beary Sahithya Academy

Ms. Sera Masikurunneesa, Asst. Professor in Kannada attended one day state level conference on Beary Beepku - Beary Jananga Samshodhanathmaka Adhyayana organised by Beary Adhyayana Peeta, Mangalore University on 5th March 2024. The conference aimed at bringing together the growing beary writers and thinkers. Young beary poets including Ms. Sera Masikurunneesa presented a poem on the occasion.

Mera Pehla Vote Desh Ke Liye Campaign - Audio Visual Session

P.A. First Grade College, in association with IQAC and in collaboration with the Human Rights Cell and NSS Unit conducted an Audio Visual Session for the students to create awareness under the theme "Mera Pehla Vote Desh Ke Liye" on 6th Mar 2024, in the seminar hall. 80 students participated in the session. PAFCO created awareness among the students and encouraged them to vote. Ms. Chaitra N.V, NSS Program Officer, Mr. Mohammed Raafid, and Ms. Shreyanka, Members of NSS Unit were present during the occasion. Ms. Rasneeda Bang, Asst. Professor, Dept. of HSS and Ms. Chaitra N.V, NSS Program Officer were the coordinators of the program.



Seminar at St Aloysius (Deemed to be University)

Dr. Surfarz J. Hasim, Principal, PAFCO attended a seminar on "Human Values as Cornerstones of Nation Building" by Prof. H.D. Chiranj, Chairman, National Commission for Universal Human Values - AICTE, on 6th Mar 2023 at St Aloysius (Deemed to be University), Mangaluru.



Greeted Prof P.L Dharma, The new Vice- Chancellor and Dr.Raju Mogaveer, KAS-The new Registrar



PAPGC team greeted Prof P.L Dharma, The new Vice Chancellor and Dr Raju Mogaveer, KAS- The new Registrar of Mangalore University on 07th March 2024. Dr Surfraz J Hasim, Principal, PAPGC, Mr Shaji K Internal Auditor, PAET, Dr Hanukrishnan G Vice- Principal, Mr Sachin Gir, Asst. Professor and Mr Vinod was present in the delegation.

Women's Day Celebration

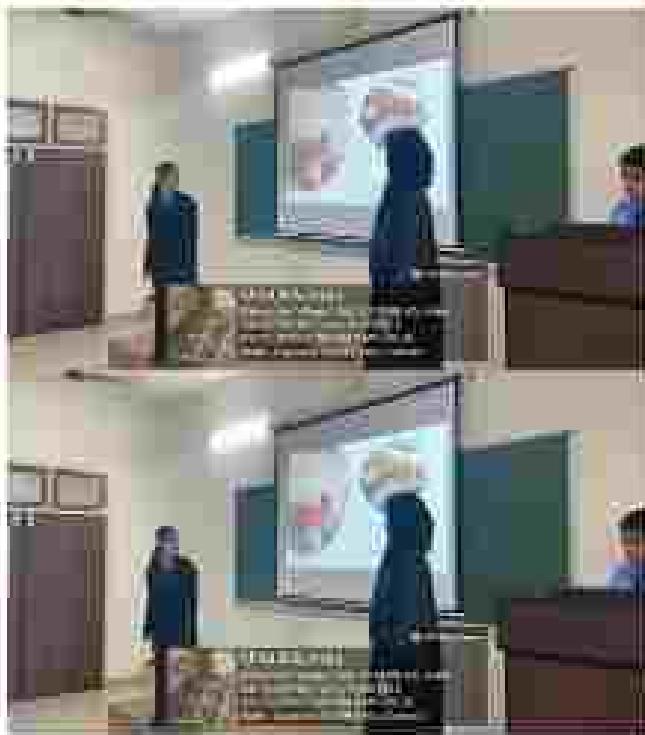


PAPGC in association with IQAC and Women's Cell celebrated International Women's Day on 8th March 2024 in the E-learning Centre. Dr B.K.Sarojini, Professor & Chairperson, Department of Industrial Chemistry, Mangalore University was invited as the Chief Guest. Mr Sharifuddin PK ACM Campus, Dr Sharmila Kumar, Vice Principal, PAPGC and Ms Shafinaz Admission Officer graced the occasion. Chief Guest Dr. B.K Sarojini urged the students to achieve greater goals in their life and be happy for what they are. Students presented a mime show passing the message about the need of women empowerment. Principal Dr. Surfraz J Hasim presided over the program.

On behalf of International Women's Day the male faculty members organized various competitions for female faculty members and rewarded prizes and gifts as a token of appreciation. Women's Cell felicitated the female supporting staff of PAPGC for their effort towards keeping the campus neat and clean. The main motto of the program was to motivate the students towards women empowerment and gender equality. The program created awareness about Women Education and Women Empowerment. Ms Safwa from 1st year BCA welcomed the gathering. Ms Riya, 1st year PND introduced the Chief Guest and Ms Misbah, 2nd year BBA proposed the vote of thanks. Ms Afna from 2nd year B.Com compered the program.



START UP SURGE COMPETITION ON THE OCCASION OF WOMEN'S DAY



The Internal Quality Assurance Cell (IQAC) in collaboration with the Ruchi Entrepreneurship/Innovation & Incubation Cell and Women's Cell organized a 'Startup Surge Competition' on 11th March 2024, on account of International Women's Day. The event took place in the Seminar Hall 1. The primary objective of the competition was to drive the rapid growth and success of women-led startups through targeted support, mentorship and access to resources and funding.

Four teams (8 students) participated in the competition, each team comprising two members. The teams were tasked with presenting their new startup ideas within a 5 minutes time limit.

Two judges presided over the event. Ms. Ashelatha, Asst. Professor, Department of Food Sciences and Mr. Mohammed Sali Asham, Asst. Professor, Department of Commerce and Management. The judging criteria primarily focused on the quality of presentation, the uniqueness of ideas and the effectiveness of pitching.

Ms. Kirthika, Asst. Professor, Department of Food Sciences was the coordinator and Ms. Saharina Sirin and Ms. Meshitha from 3rd PND were the student coordinators for the event, overseeing the arrangements and ensuring the smooth conduct of the competition. Judges assessed the clarity of the presentation, the creativity and feasibility of the startup ideas and the persuasiveness of the pitching technique employed.

Following a thorough evaluation process, First prize was awarded to two teams due to a tie. One team consisted of Ms. Rouzane Z and Ms. V. Swetha from 3rd year PND, while the other team comprised Ms. Farimda Yesmin and Ms. Mizra from 3rd Year SPA A.

In conclusion, the startup surge competition provided an invaluable platform for participants to unleash their creativity, innovation and entrepreneurial spirit.



The student of the month February - 2024

The student of the month team in association with IQAC organised "Student of the Month- February 2024" on 5th and 12th March 2024. The nominated students by the class guide had to undergo the selection process in 3 rounds.

1st Round: General Quiz

2nd Round: Spell Bee

3rd Round: Presentation on "Corruption free Politics".

Mr. Mohammed Falal N. Head- CPOD, Dr. Surfraz J. Hasim, Principal, Dr. G. Hanikrishnan, Vice Principal and Ms. Deepa Udyavar, Head- Dept. of Commerce and Management were the panel of judges. The program was coordinated by Mr. Samsheer, Asst. Professor, Dept. of Commerce and Management, Ms. Sreelekshmi, Asst. Professor, Dept. of Food Sciences and Ms. Fathima Azweena, Dept. of Computer Applications. Mr. Mohammed Ayman Basheer from 2nd year BBA was awarded as the "Student of the Month- February 2024".



P.A FIRST GRADE COLLEGE

A Model Institution for Higher Education

CONGRATULATIONS



Mr. Mohammed Ayman Basheer
2nd year BBA
Best year BBA

STUDENT OF THE MONTH

FEB-2024

Congratulations on your achievement!!!



Competition on Interim Budget



On 12th March 2024, the Commerce and Management Association in collaboration with the Internal Quality Assurance Cell (IQAC) organized a competition on "The Interim Budget" presentation at Seminar Hall. The competition featured a total of five participating teams, each reflecting the application of theoretical knowledge to real-world scenarios, develop critical thinking skills and enhance their presentation and communication abilities. Mr. Hamed Basheer & Mr. Mohammed Saleem Asham, Asst. Professors, Department of Commerce and Management - PAFCG judged the event and graced the occasion.

Prize Winners:

1st Prize: Mr. Mohammed Ayman Basheer – 2nd year BBA, Mr. Mohammed Shafeeem Moosa – 2nd year BBA & Ms. K. Salma Afifa – 3rd year B.Com.

2nd Prize: Ms. Fathima Razin Sather, Ms. Mohammed Hashik CM & Mr. Mohammed Irfan Parsi – 3rd year B.Com.

Participants successfully applied their theoretical knowledge of economics and finance to real-world

The competition encouraged participants to think critically about economic challenges and devise innovative solutions.

Participants gained valuable experience in presenting complex ideas and proposals in a clear, concise, and persuasive manner.



Session on Explore Your Mind at ICAI Bhavan



Dr. Surfarz J. Hasim, Psychologist, Mind Trainer & Coach, Principal, PAF First Grade College delivered a session on Explore Your Mind to C.A. Aspirants at ICAI Bhavan, Sadal, Mangaluru on 13th March 2024.

Awareness Program on Sexual and Reproductive Health at PAFGC

On 25th March 2024 IQAC NSS unit and Department of Food Sciences of PAFGC in collaboration with Yenepoya Homeopathic Medical College and Hospital organised an awareness session on Sexual and Reproductive Health for the students in E-learning Centre. An awareness program aimed to educate the students about various aspects of sexual and reproductive health, including contraception, sexually transmitted infections and healthy relationships. The students were divided into various groups and had an interactive session with the speakers. The key speakers were Dr. Khan S Kammar, Professor and Head, Department of Gynaecology and Obstetrics, Dr. Shashikant B Kammar, Associate Professor and NSS Program Officer, Head, Department of Forensic Medicine And Toxicology, Dr. Jeenu Joseph, Associate Professor and NSS Unit Member, Department of Forensic Medicine And Toxicology, and Dr. Ashima Alex, Assistant Professor, Department of Gynaecology and Obstetrics.

Ms. Delcy Dsouza, Head- Department of Food Sciences, Ms. Ithashree M and Ms. Charithra N V, Asst. Professors and NSS Program officers and Ms. Krithika, Asst. Professor, Department of Food Sciences were present during the occasion.



The program commenced with an invocation of blessings by Mr. Mohammed Ishan Sheik from 3rd year BBA. Ms. Rabeeba Saniya of 3rd year FND warmly welcomed the gathering, while Ms. Ayshath Ayfuna of 3rd year FND extended the vote of thanks. Ms. Khadeejath Saniya of 3rd year FND skillfully compered the program. Above 150 students participated in the program.

The Sexual and Reproductive Health Awareness Program was successful in achieving its objectives of educating and empowering students to prioritize their sexual and reproductive health.

Pencil Sketch Competition on World Consumer Rights Day

On 15th March 2024, the Commerce and Management Association, in collaboration with the Internal Quality Assurance Cell (IQAC), organized a Pencil Sketch Competition in the Seminar Hall to commemorate World Consumer Rights Day. The primary objective of the competition was to provide students a platform to showcase their artistic talents in exploring the role of Artificial Intelligence (AI) in safeguarding consumer rights. Ms. Krithika and Ms. Ashalatha, Asst. Professors, Department of Food Sciences, judged the competitors.



The Winners

1st Prize: Mr. Sheik Saffan Bin Abdul Sethar – 3rd year BBA and Ms. Fathima Thidil – 3rd year PND.

2nd Prize: Mr. Mohammed Ishaan Sheik – 3rd year BBA and Mr. Aboobacker Siddique – 3rd year BBA.

Inter-collegiate Football Tournament

NITK Surathkal's Annual Football Tournament was held on 15th & 17th March 2024 as per the rules followed by the Federation Internationale de Football Association (FIFA).

The students of PAFGC Mr. Abdul Asmeel, 2nd year BBA, Mr. Mohammed Hadi, 1st year B.Com, Mr. Nihal Amrak, 2nd year B.Com, Mr. Muhammed Anas, 2nd year B.Com, Mr. Mcideen Sharif, 1st year BBA and Mr. Mohammed NA, 2nd year BCA showcased their sportsman spirit and the team won the match. We congratulate the team and their coach Mr. Ibrahim and wish good luck for their future endeavors.



DIGITAL POSTER MAKING COMPETITION

Environmental Cell - Greenaura in association with Internal Quality Assurance Cell (IQC) organized digital poster making competition on account of "World Water Day and World Forestry Day" on 22nd March 2024. 17 students from the various departments participated actively.

The competition created an awareness among the students in maintaining ecological balance, sustaining biodiversity and combating climate change. This provided an opportunity to showcase their talent in exhibiting creativity and innovation in their poster designs and employing captivating visuals.



The topic "Save Forest Save Water" was given on the spot, for the time period of 1 hour in Computer Lab-3. Ms. Ashlesha, Ms. Saranya, Asst. Professors, Dept of Food Sciences and Ms. Pathumath Azweena, Asst. Professor, Dept of Computer Applications were the coordinators of the program.

Ms. Deepthi Udyavar, Head-Department of Commerce and Management and Ms. Krithika, Asst. Professor, Department of Food Sciences judged the competition.

VOTER ID ENROLLMENT CAMPAIGN

On 22nd March 2024, NSS unit of PA FCC organised a Voter ID Enrollment Campaign for the students in the Computer Lab-1. The voter ID registration drive aimed to facilitate voter registration among the students of P.A. First Grade College, empowering them to exercise their democratic right to vote.



A registration desk was set up at the college Computer Lab and provided necessary information about the voter ID registration process. Trained volunteers assisted the students in filling out registration forms and guided them. Over 100 students participated in the voter ID registration drive. Mr. Sameer, Asst. Professor, Dept. of NSS and Mr. Mohammed Ishaan Sheik (3rd year BBA) trained the NSS Volunteers. Ms. Ithashree M and Ms. Chaitra N.V, NSS Program Officers, Mr. Mohammed Sali Asham, Asst. Professor, Dept. of Commerce and Management were present during the occasion.

The drive effectively raised awareness among students about the significance of voter registration and encouraged them to actively participate in the democratic process. The voter ID registration drive at P.A. First Grade College was a resounding success, facilitating voter registration among the students and fostering a culture of civic engagement.

Participation in the Inter-college Commerce and Management fest

On 22nd and 23rd March 2024, students from P.A. First Grade College participated in MARKETVERSE'2024, Commerce and Management Fest held at Sahyadri College of Engineering and Management.

A group of 3 enthusiastic students - Mr. Mohammed Ayman Basheer, 2nd year BBA, Mr. Mohammed Shafeem Moosa, 2nd year BBA, Mr. Sheik Sufwan, 3rd year BBA, participated in the Commerce and Management Fest at Sahyadri College of Engineering and Management.



The Business Simulation team performed excellently and cleared all the rounds and secured 1st position. They had an incredibly fulfilling and fun-filled time at the Commerce and Management Fest. This event not only boosted their academic learning but also opened their minds to a whole world of ideas and perspectives in commerce and management. The fest fostered teamwork, igniting a newfound sense of motivation and excitement. They returned home with fresh energy and a treasure of knowledge, ready to take on their academic and professional journeys with renewed energy. We compliment the team for their success and wish all the good to their future.

Dr. P.A Ibrahim Haji Memorial Iftar Meet at PACE Knowledge City



On 26th March 2024, P.A Educational Trust organized Dr. P.A Ibrahim Haji Memorial Iftar Meet to all the students and members of the PAET fraternity.

Orientation Program on BA, DA and AI

On 27th Mar 2024, One Day Orientation Program on Business Analytics, Data Analytics and Artificial Intelligence was organised for the students (2023-24) batch at Seminar Hall -I. Ms. Likitha K faculty and member of Institute of Analytics was the Resource Person. She addressed the gathering on Data Analytics, data, kinds of data, analyzing the data, uses of data analytics. Around 60 students were present during the session.

Ms. Nandadevi, Manager - Business Relationship and Ms. Poornima, Asst. Manager- Learning and Delivery Support, Dr. Surjeet J Hasim, Principal - DAFCC, Ms. Deepthi Udyavar, Head - Department of Commerce and Management, Ms. Aysha Naphila & Mr. Muhammad Reafid, Asst. Professors- Dept. of Computer Applications were present during the session. Ms. Chaitanya D, Asst. Professor Dept. of Commerce and Management welcomed the gathering and Ms. Azweena, Asst. Professor, Dept. of Computer Applications proposed the vote of thanks.

The session provided an overview of the importance and relevance of analytics and AI in business helping the students to understand the potential career opportunities in these areas. Students gained the foundational knowledge to pursue further studies or project related to business analytics and AI.



Orientation on US-CMA

A one day orientation on US-CMA - The use of LMS, Resources, Academic calendar, Mock test and access to material and online video was sessioned for the US-CMA 2023-24 Batch on 27th March 2024 at Seminar Hall 2.

The Resource Person Ms. Poornima, Asst. Manager- Learning and Delivery Support addressed the students. Ms.Nandadevi - Manager- Business Relationship and Ms. Likitha K - faculty and member of Institute of Analytics, Ms. Deepthi Udyavar, Head- Department of Commerce and Management, were present during the session.

The session ended with clarifying the doubts with the students in regard to material available online and other concerned matters to the subject.



Final Year BBA Students at Adani International Airport, as Interns

Final year BBA students, Ms. Asyama Nahla MP, Ms. Aminath Sana, Ms. Khadeeja, Ms. Aishath Sefha, and Ms. Fathimath Asiaha K, are currently undertaking internships at Adani International Airport, Mangalore. During their internship, they gain practical exposure in the airport operations, including passenger services, administration, finance and human resources. Each student is contributing to various departments, enhancing their skills in communication, teamwork, data analysis, and problem-solving.



This internship provides invaluable real-world experience, bridging the gap between academic learning and industry requirements. It equips the students with essential skills and insights into the aviation industry, preparing them for successful careers in business administration and management.

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